

# Presentation

Select the survey method  
and prepare the semi-structured interview

## Lesson 2

### "Selecting the survey method"

#### Objectives of the lesson:

- Recognize the different types of surveys,
- Recognize the specific features of semi-structured interviews.

#### Summary of the theoretical content

Four main types of methods can be used in the social sciences to produce data: direct observation, surveys or interviews, experiments, studying written documents.

Several types of interviews exist, the open interview, the semi-structured (or guided) interview, and the structured interview, each having different objectives and preferably used at different stages of the research process: from exploring a question to verifying results.

The semi-structured interview uses an interview guide as a tool; it is composed of several open-ended questions that are asked in an order that is not determined in advance. In contrast, the structured interview uses a questionnaire composed of mainly closed questions that are asked in a predetermined order.

#### Lesson Plan

- 1) Familiarize yourself with Nicole SIBELET's lesson on theory.
- 2) Read the instructions of exercise 1 and do the exercise:  
You are going to answer quiz questions, state for each case presented (1) if you are in a survey situation (2) if you are in a semi-structured interview situation. Validate your answers as you go along to obtain the model answer.
- 3) Consult the West Java case study presented by Madeleine MUTEL. The case study illustrates the complementarities of survey methods and the change of theoretical framing.
- 4) Read the instructions of exercise 2 and do the exercise:
  - a. Based on the variables informed, identify the data collection methods,
  - b. Consult the model answer provided (text).

Estimated duration of this lesson is: 2.5 hours

☞ You may now familiarize yourself with the theory section of this lesson.